



< Let's Talk

TRANSFORM YOUR TOKENS FOR FREE*
TokenTradeUp.Entrust.com



Entrust IdentityGuard Soft Tokens

As attacks on identities within enterprises, governments and financial institutions grow in sophistication and number, organizations require proper authentication to understand and control who or what is accessing sensitive resources and information. Whether they're employees, partners or consumers accessing products and services online, digital identities need to be securely verified via a cost-effective authentication platform.

With end-user adoption and versatility top of mind, Entrust IdentityGuard soft tokens are a smart approach to secure access and transactions within any environment.

Authentication is Proven, Necessary

Gone are the days when a simple username and password were the only requirements to gain access to corporate networks, applications or services. Today, proper authentication is needed to help protect sensitive data, secure communication channels, enable industry compliance and reduce costs to IT help desks.

Thankfully, organizations are not restricted to using hardware tokens. Soft tokens — existing in many different forms — are a smart, proactive method of deploying strong authentication within any environment. And this is core to a risk-based approach in which authentication requirements can be increased based on the level of risk.

Moving to Mobile

The proliferation of mobile devices provides organizations with a simple, cost-effective method of deploying strong authentication by taking advantage of existing deployed mobile devices. With soft tokens, any mobile device — including the Apple iOS, BlackBerry and Android platforms — is transferred into a powerful authentication tool.

Entrust soft tokens are available as part of the Entrust IdentityGuard versatile authentication platform as well as Entrust IdentityGuard Mobile.

Product Benefits

- Proven authenticator as part of the Entrust IdentityGuard versatile authentication platform and Entrust IdentityGuard Mobile
- Secure, reliable one-time passcode soft token via mobile devices
- Using existing devices reduces costs, increases end-user adoption
- Soft tokens supported on leading mobile platforms including Apple iOS, RIM BlackBerry, Symbian (Java) and Windows Mobile
- Proven in mass market deployments
- Cost-effective authenticator that is a fraction of the cost of traditional two-factor or hardware-based options
- Strong mobile authentication via soft tokens helps defeat man-in-the-browser malware

< Let's Talk

True Mobile Platform

Entrust IdentityGuard Mobile is an innovative mobile identity application that helps organizations strongly authenticate users without requiring specialized security hardware. Supporting the use of the OATH standard for time-based OTP, as well as out-of-band transaction signatures, Entrust IdentityGuard mobile is one of the most convenient, easy to use and secure mobile authentication methods available today.

Portable, Easy to Use. Entrust soft tokens are supported on leading mobile devices to boost authentication strength by not requiring the user to carry an extra hardware device (e.g., OTP token) or have access to a specific computer.

Cost-Effective. Unlike physical options, Entrust IdentityGuard Mobile and soft tokens leverage the user's existing phone; there's no extra physical hardware to buy and deploy.

Broad Platform Support. Entrust soft tokens are supported by today's leading mobile platforms, including Apple iOS, RIM BlackBerry, Symbian (Java) and Windows Mobile.

Customizable. Entrust solutions include the ability to add organization-specific branding to most authenticators, improving usability and reinforcing brand image.

Standards-Compliant. Uses the OATH standard for time-based, one-time-passcode generation.

"Having this tool as a component of a larger versatile authentication platform — and right on their smartphone — only increases its value to organizations seeking solutions that will help protect their customers from man-in-the-browser malware attacks."

Eduardo Diaz, CEO
Neosecure S.A. An Entrust Partner

About Entrust IdentityGuard

An award-winning authentication solution, Entrust IdentityGuard secures many of the world's leading financial institutions, enterprises and governments. Serving as a versatile authentication platform, it provides a range of strong authentication capabilities for improved confidence for online transactions and identity authentication for access to applications or resources.

Entrust & You

Entrust IdentityGuard provides any organization, financial institution, enterprise and government agency seamless, efficient methods to deploy strong authentication.

For more information about Entrust IdentityGuard, Entrust IdentityGuard Mobile or Entrust soft tokens, contact the Entrust representative in your area at **888-690-2424** or visit **entrust.com/identityguard**.

About Entrust

Entrust provides identity-based security solutions that empower enterprises, consumers, citizens and Web sites in more than 4,000 organizations spanning 60 countries. Entrust's identity-based approach offers the right balance between affordability, expertise and service. For strong authentication, fraud detection, digital certificates, SSL and PKI, call 888-690-2424, e-mail entrust@entrust.com or visit www.entrust.com.

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